

The Utica Zoo Corporate Sponsors enjoy many benefits. From knowing you are supporting one of the region's premiere family attractions, to building brand loyalty and visibility, to enjoying the zoo with family and friends. Your company will gain from exposure to the over 70,000 visitors we host each year, in addition to being featured on Zoo grounds every day!

PRINT PROMO SPONSORSHIP

Your Logo on promotional materials **\$2,500**

VISITOR MAP SPONSORSHIP

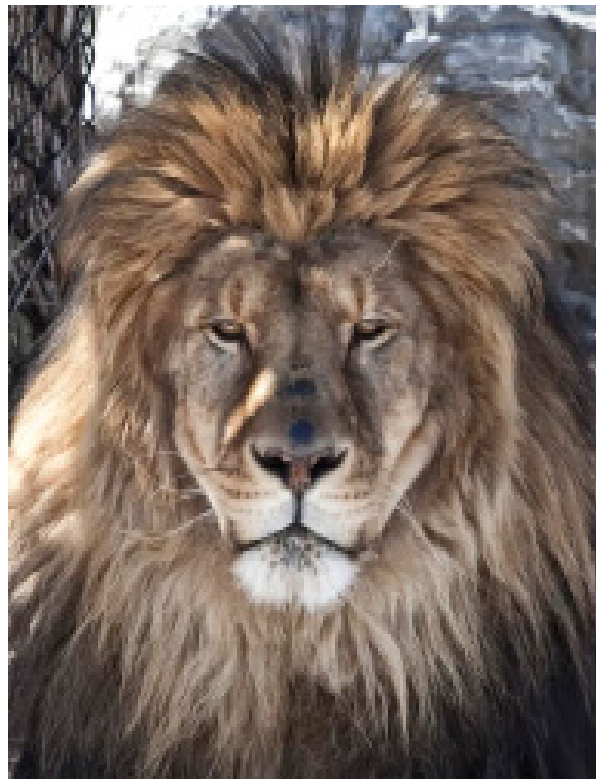
Your Logo on our visitors map **\$2,000**

SIGNAGE SPONSORSHIP

Your Logo featured **\$250**

PARKS SPONSORSHIP

Donate to make our grounds even more beautiful! Signage at donation site.



EVENT SPONSORSHIP

Each year, the Utica Zoo holds fundraising events which bring thousands through our gates. Be a part of the excitement!

- APRILEASTER EGGSTRAVIGANZA
- APRILEARTH DAY
- JUNEWINE IN THE WILDERNESS
- AUGUST.....BREWFEEST
- OCTOBER.....SPOOKTACULAR

FROM \$250-\$5,000

GATE SPONSORSHIP

Free admission courtesy of...YOU! Sponsor admission on these holidays or for local programs & organizations!! **\$500**

- MAY.....MOTHER'S DAY
 - JUNEFATHER'S DAY
 - SEPTEMBER.....GRANDPARENT'S DAY
- CALL TO RESERVE YOUR OWN DATE TOO!

ADVERTISING

Your company banner (4X8) displayed at entrance for one month **\$125** or one year **\$1,250** (savings of \$250) Additional space \$4 per Sq. Ft.

EXHIBIT SPONSORSHIP

This essential support enables the staff to continue providing high quality, professional care by insuring a safe, enriched habitat for each species. These sponsorships are for a period of one year. Sponsorships may be arranged as multiple year commitments.

CHILDRENS ZOO AUSTRALIA ECHIBIT

CHILRENS ZOO CONTACT YARD

WATERFOWL POND

SPIDER MONKEY

BURMESE PYTHON

ALLIGATORS

REPTILE HALL

AFRICAN PLAINS

SNOWY OWLS

TAMARINS

BALD EAGLE

AFRICAN LIONS

ALPACAS

GIBBONS

GREY WOLF

SEA LIONS

ZEBU

LYNX

CAMEL

HYENAS

\$500

\$1,000

\$2,500

\$5,000

1 FREE PAVILLIN RENTAL* RESTRICTIONS APPLY

1 FREE ZOOMOBILE

VIP BEHIND-THE-SCENES TOUR OF SPONSORED EXHIBIT

RECOGNITION WITH SIGNAGE AT EXHIBIT SITE

RECOGNITION IN ZOONOOZ NEWSLETTER

TICKETS TO EVENTS: WINE IN THE WILDERNESS & BREWFEEST

X

X

2

X

X

X

4

X

X

X

X

8

X

X

X

X

X

12



YOUR SUPPORT IS VITAL TO OUR SUCCESS.

BUILD BRAND LOYALTY FOR YOUR COMPANY THROUGH RECOGNITION OF YOUR SUPPORT OF THE UTICA ZOO.

TOGETHER WE CAN CONTINUE TO BE A PREMIERE TOURIST ATTRACTION FOR THE REGION AND HELP TO INSPIRE OUR CHILDREN TO BECOME THE CONSERVATION LEADERS OF OUR FUTURE.

PAVILION RENTALS

10AM-5PM, admission not included.

Large Pavilion + BBQ:

\$250

Small Canopy:

Under 10 people: \$5 ea.

Over 10 people: \$3ea.

AFTER HOURS PAVILION RENTAL

5-8PM

Large Pavilion + BBQ:

\$250*

Small Canopy:

Under 10 People: \$5/ea.*

Over 10 people: \$3/ea.*

*no animals on exhibit, no admission cost

Large Pavilion + BBQ:

\$400 + group admission**

Small Canopy:

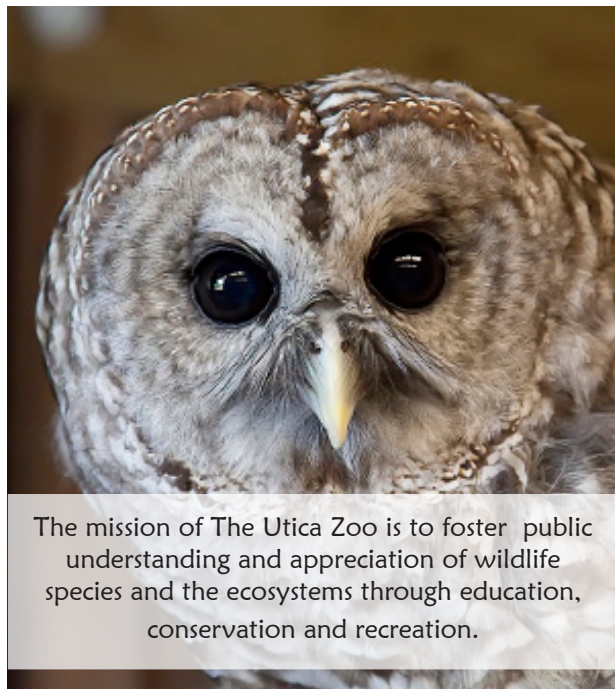
Under 10 People: \$5/ea. + group admission**

Over 10 people: \$3/ea. + group admission**

**Price includes animal exhibits & staff

FACILITIES MEMBERSHIP:

Admission for 1 year: Organizations ONLY \$100



The mission of The Utica Zoo is to foster public understanding and appreciation of wildlife species and the ecosystems through education, conservation and recreation.

Contact:

ANDRIA DE LISLE-HEATH

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or

DANIEE HURLBERT

PUBLIC RELATIONS & DEVELOPMENT

COORDINATOR

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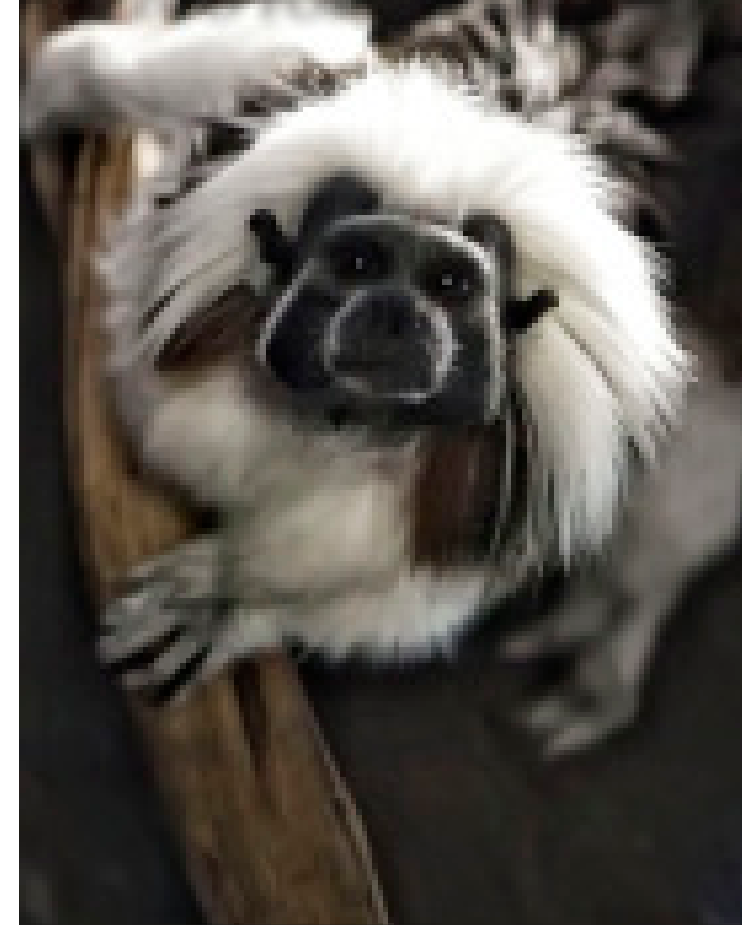
Dr. Robert Joubenville

Photos courtesy of Studio di Luce

ZOO

THE UTICA

A ZOO FOR ALL SEASONS



CORPRATE & EXHIBIT
SPONSORSHIP
PROGRAM

THE UTICA ZOO

99 STEELE HILL ROAD, UTICA, NY 13501

(315) 738-0472

UTICAZOO.ORG