Bright Nights at the Utica Zoo 2021
To Benefit Utica Zoo Animals

The Greater Mohawk Valley is typically home to a robust season of winter celebrations and as of 2020, the Utica Zoo’s Bright Nights is among the most exciting!

From Friday, November 26th through December 23rd, each Thursday through Sunday (and the Monday-Thursday of Christmas week) from dark until 7 pm, the Utica Zoo will add to the animal exhibits over a dozen scenic winter celebrations through light and décor displays. Holiday music and caroling, food/drinks, fireside stories and more will be enjoyed in the zoo’s regular admission fees. Discounts, coupons, & reciprocals not valid with this promotion.

Please consider supporting the event overall or one of the following scenes which are several feet high and wide with bright holiday colors and sponsor signage: Support level details on page 2.

- Bright Nights Entrance: Bright white lights archway and Snowmen to greet & cheer!
- Gumdrop Candy Land Cottage
- Farming Elves
- Caroler’s Performance Stage/lighted Caroler’s
- Penguin Pond
- Peaceful Deer
- Mr. & Mrs. Claus at the North Pole
- Construction Elves
- Jolly Snow Family
- Additionally, various celebrations representing our diverse community, both culturally and faith based, will be invited to create scenes to celebrate; these will be sponsored by those groups.

For more information and exciting updates, visit www.uticazoo.org/brightnights and follow us on social media.

Bright Nights Committee:
Joe Caruso
Kevin Conway
Ray Durso
Joan Grande
Christopher Lawrence
Steve Karbowski
Laura Powers
Stephen Turnbull
Utica Zoo Staff
Bright Nights at the Utica Zoo 2021 Support Package
To Benefit the Utica Zoo Animals

Santa Level: Exclusive to one sponsor
$10,000
All promotions, media, print & digital, will list Presenter sponsor; two hospitality pavilions available during season; admission tickets (# to be determined w/donor); “Presents” sponsorship signage at entrance

Rudolph Level:
$7500
All promotions, print & digital will list Platinum sponsor, one hospitality pavilion available during season; admission tickets (100 combination adult & children); Lights Exhibit Sponsorship signage

Frosty Level
$5000
All website & social media promotions will list Gold sponsor, admission tickets (75 combination adult & children); program sponsor signage

Sugar Plums Level
$2500
Plentiful social media promotion listing Silver sponsor, admission tickets (40 combination adult & children); Program sponsor signage

Jack Frost Level
$1000
Admission tickets (20 combination adult & children); 2 memberships for employee/customer giveaway; program sponsor signage

Mistletoe Level
$500
Admission tickets (6 combination adult & children); program sponsor signage

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Bright Nights Level: ____________________________ $ Amount enclosed: __________ Date: __________

Check Enclosed: ___ OR AmX MC Visa Dis # ____________________________ Exp. _______ Code _______

Company________________________________________ Contact Name: ________________________________

Address:_________________________________________________________________________________

E-mail: __________________________________________ Telephone: _________________________________