



**Bright Nights Committee:**

Joe Caruso  
Kevin Conway  
Ray Durso  
Joan Grande  
Christopher Lawrence  
Steve Karboski  
Laura Powers  
Stephen Turnbull  
Utica Zoo Staff



**Bright Nights at the Utica Zoo 2021  
To Benefit Utica Zoo Animals**

The Greater Mohawk Valley is typically home to a robust season of winter celebrations and as of 2020, the Utica Zoo's Bright Nights is among the most exciting!

From Friday, November 26<sup>th</sup> through December 23<sup>rd</sup>, each Thursday through Sunday (and the Monday-Thursday of Christmas week) from dark until 7 pm, the Utica Zoo will add to the animal exhibits over a dozen scenic winter celebrations through light and décor displays. Holiday music and caroling, food/drinks, fireside stories and more will be enjoyed in the zoo's regular admission fees. Discounts, coupons, & reciprocals not valid with this promotion.

Please consider supporting the event overall or one of the following scenes which are several feet high and wide with bright holiday colors and sponsor signage: Support level details on page 2.

- ❖ Bright Nights Entrance: Bright white lights archway and Snowmen to greet & cheer!
- ❖ Gumdrop Candy Land Cottage
- ❖ Farming Elves
- ❖ Caroler's Performance Stage/lighted Caroler's
- ❖ Penguin Pond
- ❖ Peaceful Deer
- ❖ Mr. & Mrs. Claus at the North Pole
- ❖ Construction Elves
- ❖ Jolly Snow Family
- ❖ Additionally, various celebrations representing our diverse community, both culturally and faith based, will be invited to create scenes to celebrate; these will be sponsored by those groups.

For more information and exciting updates, visit [www.uticzoo.org/brightnights](http://www.uticzoo.org/brightnights) and follow us on social media



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**Bright Nights at the Utica Zoo 2021 Support Package  
To Benefit the Utica Zoo Animals**

- |  |          |                |
|--|----------|----------------|
| Santa Level: Exclusive to one sponsor  | \$10,000 | <b>SOLD!!!</b> |
| All promotions, media, print & digital, will list Presenter sponsor; two hospitality pavilions available during season; admission tickets (# to be determined w/donor); "Presents" sponsorship signage at entrance |          |                |
| Rudolph Level:   | \$7500   |                |
| All promotions, print & digital will list Platinum sponsor, one hospitality pavilion available during season; admission tickets (100 combination adult & children); Lights Exhibit Sponsorship signage             |          |                |
| Frosty Level   | \$5000   |                |
| All website & social media promotions will list Gold sponsor, admission tickets (75 combination adult & children); program sponsor signage   |          |                |
| Sugar Plums Level  | \$2500   |                |
| Plentiful social media promotion listing Silver sponsor, admission tickets (40 combination adult & children); Program sponsor signage  |          |                |
| Jack Frost Level   | \$1000   |                |
| Admission tickets (20 combination adult & children); 2 memberships for employee/customer giveaway; program sponsor signage   |          |                |
| Mistletoe Level  | \$500    |                |
| Admission tickets (6 combination adult & children); program sponsor signage  |          |                |

Bright Nights Level: \_\_\_\_\_ \$ Amount enclosed: \_\_\_\_\_ Date: \_\_\_\_\_

Check Enclosed: \_\_\_ OR AmX MC Visa Dis # \_\_\_\_\_ Exp. \_\_\_\_\_ Code \_\_\_\_\_

Company \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

E-mail: \_\_\_\_\_ Telephone: \_\_\_\_\_